

WORKFORCE HOUSING COMMITTEE

A recent report entitled “Miami’s Housing Affordability Crisis” notes that our affordable housing challenges are among the worst in the nation. The Workforce Housing Committee looks to promote the enhancement of affordable housing stock, a crucial component of Miami’s growing world-class status. The Committee advocates for important issues, but also works to find creative solutions to the problem.

MISSION:

The Workforce Housing Committee looks to find solutions to the high-cost and low-availability of housing in Miami-Dade. Partnering with nonprofit organizations, banks and businesses, universities and government, the Committee works to find ways to secure workforce housing through advocacy and creative problem-solving.

OBJECTIVES:

- Work with private and public partners to find creative solutions to the housing affordability crisis
- Use data to educate Chamber members and the public about the connection between workforce housing in the marketplace and employee performance, talent retention, local business environment performance, and Miami’s overall regional competitiveness
- Advocate and support efforts to make government funds available for workforce Housing.
- Support up-zoning along transit corridors to allow for density and transportation efficiency

COMMITTEE MEMBERSHIP:

Participation in the Workforce Housing Committee is open to all chamber members who have interests or concerns related to workforce housing issues. Members include housing developers, funders, contractors, lenders, government agencies, advocacy groups, and concerned citizens.

LEADERSHIP:

The Workforce Housing Committee is led by a Committee Chair and Vice Chair, who are elected by the Board of Directors for a one-year term. The Committee Chair is responsible for the effective functioning of the Workforce Housing Committee and ensuring its goals and activities are aligned with the committee’s mission and objectives.

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2023-2024 WORKFORCE HOUSING COMMITTEE GOALS

- Advocate for the recently enacted “Live Local Act,” which provides material incentives to build affordable and workforce housing.
- Educate the Chamber membership on local public and private efforts of constituencies involved in workforce housing, and the community-at-large on the Live Local Act.
- Update and disseminate the 3rd edition of the Workforce Housing Resource Guide, incorporating new resources available from the Live Local Act, as well as other resources related to workforce housing development that are identified through the committee’s work.
- Explore hosting a second Workforce Housing Solutions Summit or similar event to further educate and engage the committee and community on workforce housing solutions and increase sponsorship by 10%.

Manuel M. del Cañal, Chair

Executive Vice President & Head of Wealth Management, Ocean Bank

Anthony De Yurre, Vice Chair

Partner, Bilzin Sumberg