

LeadershipMIAMI

Powered by the Greater Miami Chamber of Commerce

JOIN THE FUTURE LEADERS OF SOUTH FLORIDA



In partnership with

Barry University

FIU | FLORIDA
INTERNATIONAL
UNIVERSITY

 **FMU**
FLORIDA MEMORIAL UNIVERSITY

 **Miami Dade
College**

STU
ST. THOMAS
UNIVERSITY

 **UNIVERSITY
OF MIAMI**

INTERESTED IN PARTICIPATING?

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PROGRAM OVERVIEW

WHAT IS LEADERSHIP® MIAMI?

Leadership Miami® offers participants the opportunity to share an intensive learning experience that focuses on community issues and leadership skills through a planned process of lectures, seminars, small group discussions, and leadership curriculum developed in partnership with local universities.

One of the key purposes of Leadership Miami® is to prepare the next generation of Miamians to address vital issues affecting Miami-Dade County and meet future challenges. The program's dynamic format stimulates animated and critical discussions among participants and guest speakers.

OPENING CONFERENCE

During the two-day Opening Conference, community leaders, university leadership experts, government officials and prominent business executives present and teach their individual perspectives on a wide variety of topics. All presentations are followed by question and answer sessions and small group discussions led by recent Leadership Miami® graduates who serve as facilitators. Leadership skills form a basic component of these group workshops.

LEADERSHIP DEVELOPMENT

Greater Miami Chamber of Commerce's Leadership Miami® program provides an advanced leadership development curriculum delivered by top experts from South Florida's leading educational institutions: Barry University, Florida International University, Florida Memorial University, Miami Dade College, St. Thomas University, and the University of Miami. LM graduates will gain leadership credentials through our unique higher ed partnerships.

FOCUS SESSIONS

The goal of the focus sessions is to develop leadership skills needed in today's fast changing business climate and encourage further exploration and action related to specific community issues. To encourage the development of leadership skills, additional sessions are held one Saturday each month, following the Opening Conference. At these sessions, participants have the opportunity to develop friendships and network with peers in their assigned team for the duration of the program.

FIELDWORK

As an integral part of your Leadership Miami® experience and curriculum, each participant is required to complete fieldwork assignments in order to graduate. The primary purpose of fieldwork assignments is to broaden your awareness of your community, to experience diverse cultures and needs, and learn the importance of philanthropy.

COMMUNITY SERVICE PROJECT

A critical component and rewarding part of the program is the participation by all members in a volunteer service project of their team's choosing at Opening Conference. The Community Service Project is a fundamental part of the Leadership Miami® curriculum and a requirement for completion of the program. Through the selected nonprofit project, team members will develop team building, leadership skills, and a shared unique experience. The purpose of this portion of the program is to broaden participants' awareness of community needs and facilitate their involvement in local volunteer programs, aid in the empowerment and revitalization of Miami-Dade County, and to provide a fun environment where participants can practice/develop team and individual leadership skills.

CLOSING CONFERENCE

The program year concludes with a graduation celebration. The session is dedicated to the review of skills and issues discussed throughout the year and to participants' presentations of their Team Community Service Projects. During this celebration, the Carlos Arboleya Community Service Award is presented to an outstanding current participant, nominated by their peers.

ALUMNI ACTIVITIES

Participants may continue their support of Leadership Miami® by not only attending various alumni events but also serving on various planning task forces or as team facilitators. The committee is comprised of alumni, with the responsibility of administering the program each year.

Graduates are invited to participate in the planning and design of the following year's Leadership Miami® program.

TESTIMONIALS



“Leadership Miami was an awesome experience for me personally and professionally. Being fairly new to South Florida at the time, I originally applied for the program to grow my network and meet other professionals. Little did I know I would walk away with life long friendships, an amazing network of professionals that I can call upon, leadership abilities that are bar none, and a stronger sense of community that I have personally contributed to make better.”

Ashaki Bronson-Marcellus

Vice President, Small Business Relationship Manager, BankUnited, N.A.

2021-2022 Leadership Miami® Chair

“I graduated from Leadership Miami twenty years ago and count the experience among my most memorable and valuable. Today, I can trace the root of every professional opportunity I have had in this community back to Leadership Miami...To say that Leadership Miami has helped shape me is an understatement and the leadership opportunity as Program Chair opened doors that continue to pay dividends to this day.”



Mark A. Trowbridge

President & CEO, Coral Gables Chamber of Commerce

Leadership Miami® Graduate Class 19



“Ten years later, I am where I am today because of Leadership Miami, and the amazing people involved. Since day one, I looked up to those leading our class, and knew I wanted to be like them. The lessons learned, memories shared, and connections made have been priceless and key to the success of my business, philanthropic projects, and personal growth. I love you #LeadershipMiami! “

Adriana Oliva

Creative Director & CEO, theAOinsight

2020-2021 Leadership Miami® Chair

WHY JOIN?

INDIVIDUAL BENEFIT

- Professional development to advance in your career
- Build self-confidence within yourself and with your leadership skills
- Gain deeper understanding and appreciation of local business and government through behind-the-scenes experiences
- Connect with like-minded future leaders
- Build personal and professional relationships that last a lifetime
- Make an immediate positive impact on your community



BUSINESS/ORGANIZATION BENEFIT

- Nurture future leaders by providing them with relevant resources and training
- Recognition of your organization in our community as a business who cares about the development of our future leaders
- Retain your employees by investing in them and increase employee engagement

TIME COMMITMENT

- Leadership Miami runs from January to May
- Virtual and in-person sessions (1 Saturday a month) focused on professional development and discussion of community related issues
- Additional time will be needed for the Community Service Project which is to be completed within a 90-100 day timeframe

EXAMPLES OF PAST PROJECTS



Brighter 2Morrrows created a community project focused on empowering young people who have faced or are currently experiencing housing insecurities or homelessness. They partnered with the HOMY Collective's Youth Voice Action Council (YVAC), a group of incredible individuals between the ages of 18-25 who have personally faced these hardships and related challenges. After solidifying their partnership with YVAC, they consulted with the participants and developed a fully interactive six-week curriculum to address topics they believed would lay the groundwork for overcoming challenges they are currently facing. Topics included conflict resolution, basic legal skills, self-promotion, grant/scholarship writing, career exploration, and financial literacy. In addition to the curriculum, they established one-on-one mentorship with each of these amazing individuals to meet at least once per week and promoted practical applications of curriculum material to provide support for their professional, educational, and community endeavors.



HOM305 was able to create the feeling of and pride in a home for aged-out foster boys in Genesis Hopeful Haven (GHH) homes. HOME305 was able to outfit spaces or create activities in all three houses: they created two workout spaces in two different houses, created a common space in one of the houses' living rooms, and an outdoor patio space for the remaining house. They also bought one house a new stove, allowing for baking programming. They had 16 laptops donated to help the boys with virtual learning and completely reorganized a garage that was filled with donations and goods and reoutfitted it with proper storage space and a design that allows for proper storage and understanding of what the organization has. They also had the Town of Cutler Bay formally recognize a foster youth appreciation week through a proclamation, which will bring attention to the org and the plight of foster youth every year.