

NONPROFIT BUSINESS

The impact of nonprofit organizations on our community cannot be overstated. Not only do nonprofits help tens of thousands of individuals within our community daily, they embody the best of who we are, especially within a region with the broad needs of ours. As public funding has diminished over time, the nonprofit sector has taken on much of the responsibilities of making our community a place to live and play. It has grown well over 97% since 1992. In 2005 alone, the sector generated \$48B in revenues and held \$76B in assets. This sector continues to play an expanding role in economic and social well-being in our county.

MISSION

The Nonprofit Business Committee assists nonprofit business members with issues management, supports nonprofit and for-profit engagement, recognizes nonprofit business management excellence through various awards programs, and communicates nonprofit business accomplishments to the broader business community.

OBJECTIVES

- Enhance Corporate Social Responsibility among Chamber members
- Elevate nonprofit management and governance practices
- Continue to spotlight innovative excellence in nonprofit programs
- Enhance the profile of the NOVO Awards and its recipients
- Maximize opportunities through the partnership with the Association of Fundraising Professionals regarding the Julia Tuttle Award and Annual National Philanthropy Day.

COMMITTEE MEMBERSHIP

Participation in the Nonprofit Business Committee is open to all Greater Miami Chamber members who are engaged in the nonprofit sector themselves, or are for-profit organizations and individuals who are interested, and/or continually engaged with the nonprofit world.

LEADERSHIP

The Nonprofit Business Committee is led by a Committee Chair and Vice Chair, who are elected by the Board of Directors for a one-year term. The Committee Chair is responsible for the effective functioning of the Nonprofit Business Committee, ensuring its goals and activities are aligned with the committee's mission and objectives.

GOALS 2022 - 2023

- **Support collaborations between organizations (for profit and nonprofit) and finding opportunities to work together to bring more awareness between the two.**
 - Invite committee participation by GMCC member companies' CSR officers
 - Give organizations a platform to share ideas and seek partners examining case studies of collaborations during committee meetings and encouraging one project among committee members to be observed by the greater membership
 - Collaborate with Leadership Miami® to expand the pool of community service project applications by 10

- new nonprofit participants.
- Encourage event sponsors to invite a nonprofit to sit at their table
- **Help Nonprofit members build best practices by bringing in industry leaders/experts during committee meetings/workshops to present on:**
 - Developing staff and board succession plans
 - Building successful collaborations
 - Advocacy
 - Other topics as identified in a Survey of committee members
- **Highlight and celebrate nonprofit excellence and successes through various award programs and partnerships.**
 - Promote GMCC NOVO Awards
 - Promote National Philanthropy Day and Julia Tuttle Award
 - Share opportunities to nominate for outside (GMCC) local awards
 - Celebrate innovative ideas, new hires
 - Leverage GMCC's communications platform
- **Grow the Chamber's nonprofit membership by 10 new organizations.**
 - Each member commits to ask at least 5 nonmembers to join the committee

Gale Sayers Nelson, Chair
President & CEO
Big Brothers Big Sisters of Miami

Deborah Koch, Vice Chair
Executive Director
American Red Cross Greater
Miami and the Keys