

INTERNATIONAL BUSINESS

MISSION

The International Business and Consular Corps and Trade Representatives Committees focus on developing, maintaining, and expanding international business and trade opportunities that are of interest and value to Chamber members, local businesses and the community-at-large.

OBJECTIVES

- Promote international business, trade, and logistics in South Florida through outbound and inbound trade missions and other business sector players
- Promote South Florida as the premier place to grow international trade and businesses across the Americas
- Brand and promote FTZ#32 as the best option to facilitate the import and export of goods
- Support the Chamber's advocacy efforts on international business matters, trade agreements and tariffs
- Expand worldwide outreach through collaboration with the Consular Corps, foreign chambers of commerce and economic development agencies, as well as state and federal commerce and trade entities
- Provide relevant programming that is informative and valuable to our stakeholders

GOALS 2022 - 2023

- Increase trade members and their opportunities:
 - Grow foreign trade zone FTZ#32 from 39 to 60 operators.
 - Promote the Swiftbox platform as a leading vehicle to facilitate and secure export/import documents online.
 - Host educational # sessions in person and/or via virtual platforms on topics related to international business and trade.
 - Coordinate with the Government Affairs Committee to address international issues affecting small and mid-size businesses.
- Encourage consulates and trade offices to be actively engaged in promoting and facilitating international business with Chamber members By:
 - Encourage at least 50% of new and established Consuls and Trade Representatives to attend Chamber orientations and events, especially Trustee Luncheons, to help them become acquainted with South Florida and the Chamber.
 - Work with consulates and trade offices on Sister Cities and Smart Cities programs to identify different and innovative technologies and promote best business practices.
- Expand international programming to create resilient opportunities for members:

- Highlight and support international opportunities through Chamber newsletter, social media platforms, events, and functions.
- Organize at least two outbound trade missions through the “Americas Linkage” program.
- Recruit 10 new international members.
- Develop a database of companies engaged in international business.

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