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SENIOR EXECUTIVE ORIENTATION®

Insights and connections for leaders recently relocated to Miami and/or promoted to C-Suite roles



The Greater Miami Chamber of Commerce established the Senior Executive Orientation® Program in 1988.

In partnership with Miami-Dade County, the program offers an immersive onboarding experience for CEO's, C-Suite and top-tier executives recently relocated to Miami and/or promoted to C-Suite roles.

The curriculum is aimed at integrating and engaging executives and their spouses in their new city or role and accelerating their adaptation.





Welcome

Almost 40 years ago as Latin American markets began to expand, the Greater Miami Chamber of Commerce saw an opportunity to have Miami become the New World Center.

Recognizing that new companies bring new leadership, we established the Senior Executive Orientation® program.

We are thrilled to welcome you at a time when the city is rapidly transforming into a hub for innovation, technology, and digital finance.

We hope to build lasting connections with you as The Chamber continues enabling business and economic growth in South Florida.

Alfred Sanchez

**PRESIDENT AND CHIEF EXECUTIVE OFFICER
GREATER MIAMI CHAMBER OF COMMERCE**

“ We are thrilled to welcome you at a time where the city is rapidly transforming into a hub for innovation, technology and digital finance. ”



■ Miami-Dade County is committed to driving business and economic growth throughout our community and we are excited to partner with the Greater Miami Chamber of Commerce on this one-of-a-kind program. ■

Congratulations

Congratulations on your decision to explore participation in this innovative Senior Executive Orientation® Program.

Miami-Dade County is committed to driving business and economic growth throughout our community and we are excited to partner with the Greater Miami Chamber of Commerce on this one-of-a-kind program.

As we usher in a new era for industry and entrepreneurship, your talent will ensure we are building a stronger, more prosperous economy for visitors, residents, and businesses alike.

I look forward to meeting program participants and following your stories of success here in Miami-Dade.

Daniella Levine Cava

**MAYOR
MIAMI-DADE COUNTY**

As of the 2020 U.S. Census, the Miami-Dade County had a population of over 2.7 million, making it the most populous county in Florida and the seventh in the nation. Mayor Daniella Levine Cava is the first-ever woman Mayor elected to the county.

PROGRAM

Bi-weekly gatherings to connect with key stakeholders leveraging the power of resources and connections.



WELCOME RECEPTION: GETTING ACQUAINTED

Vizcaya Museum and Gardens serves as the official kickoff for the 2024 Senior Executive Orientation Program. Participants and their guests will meet Miami-Dade County leaders at this most historic architectural gem. Vizcaya has hosted historic meetings with visiting dignitaries such as President Ronald Reagan and Pope John Paul II. SEO guests will be escorted through these famous meeting rooms to a cocktail reception with a spectacular view of Biscayne Bay.

February 22, 2024
5:30 p.m. - 7:30 p.m.

SESSION 1: THE BUSINESS OF SPORTS (LUNCHEON)

The monthly GMCC Trustee Luncheon will be hosted at Miami Marlins Stadium, LoanDepot Ballpark. Participants will gather prior to the luncheon in a reserved club room to meet Miami Marlins executives and Chamber Board members and staff. Hundreds of business leaders attend the Chamber's informative lunch and networking program.

March 7, 2024
11:00 a.m. - 1:30 p.m.

SESSION 2: THE POLITICAL LANDSCAPE

Why does Miami-Dade County have 34 cities and 35 mayors? Connect with local government officials and get acquainted with how the county works.

Learn why Miami became The Magic City and hear from experts about business and economic growth in South Florida.

March 13, 2024
5:00 p.m. - 7:00 p.m.

CORNERSTONES

The forum series include regional initiatives and issues presented by community leaders and influencers.



SESSION 3: 2024 SOUTH FLORIDA ECONOMIC SUMMIT AT THE RUSTY PELICAN

This annual summit produced by GMCC provides an in-depth view of the economy and the specific factors which affect Miami-Dade currently. The program begins with a luncheon featuring keynote speakers and followed by a moderated panel of experts where attendees have the opportunity for interactive engagement. The summit closes with a sunset reception overlooking the Miami skyline and Biscayne Bay.

March 21, 2024
12:00 p.m. - 5:00 p.m.

SESSION 4: THE BUSINESS OF HEALTHCARE AT MIAMI- DADE COLLEGE MEDICAL CAMPUS

Located in the heart of the Miami Health District, the Medical Campus is home to state-of-the-art facilities and more than 20 educational options, including bachelor's degree programs and training certificates. This session begins with a brief tour, then an in-depth discussion of key items that affect a wide spectrum of health issues presented by the CEO's running the major medical facilities.

April 11, 2024
5:00 p.m. - 7:00 p.m.

SESSION 5: REAL ESTATE AT GREENBERG TRAURIG'S 44TH FL CONFERENCE CENTER

From luxury properties to affordable workforce housing and commercial real estate, the key factors impacting Miami-Dade will be addressed by a panel of experts with interactive discussion to follow.

(Note: This is a Wednesday program instead of the typical Thursday format)

April 17, 2024
5:00 p.m. - 7:00 p.m.

CORNERSTONES

Sessions focused on community engagement, cultural emersion and business integration aim to help facilitate quick adaptation to Miami's unique environment, peer-to-peer relationship building, and valuable contributions to the local community and business ecosystem.



SESSION 6: GETTING INVOLVED

Participants will be introduced to the major nonprofit organizations in Miami-Dade County and come away with a better understanding of the top community issues nonprofits are addressing, the challenges the nonprofit sector is facing; and how to get involved.

May 2, 2024
5:00 p.m. - 7:00 p.m.

SESSION 7: MIAMI 2050

Can Miami be the city of the future? Can technology resolve our critical issues? From urban challenges in education and workforce development, affordable housing, and transportation, to climate change, and healthcare.

Hear from experts and exchange views in the last session of the program.

May 16, 2024
5:00 p.m. - 7:00 p.m.

PROGRAM RESOURCE LINKS:

For additional program details, contact Director of Senior Executive Orientation@ Greater Miami Chamber of Commerce, Clare Whelan at: (305) 577-5458 or email: CWhelan@miamichamber.com

To apply to participate in the Greater Miami Chamber of Commerce's Senior Executive Orientation Program, scan the QR code below or [complete and return this application](#). Space is limited and is expected to fill quickly.



PROGRAM LEADERSHIP



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Greater Miami Chamber of Commerce



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