

EDUCATION & WORKFORCE DEVELOPMENT COMMITTEE

Henry Ford once said that “anyone who stops learning is old, whether at twenty or eighty,” and our Education & Workforce Development Committee couldn’t agree more. There is simply no success without ongoing education. We need to continuously provide options for education and/or workforce development. In an emerging community like Miami-Dade, one with a significant population of first- and second-generation immigrants, there is no faster path to success. Additionally, as technological disruption continues to alter the work-world landscape, it is essential to understand and prepare to meet the needs of the emerging job market.

MISSION:

The Education & Workforce Committee supports high quality education for all. This includes development of talent and retention of talent in South Florida. The Committee seeks to build relationships with professionals and businesses in order to advocate, and seek funding for education causes, as well as seeking to implement these causes to benefit the economic development of our ever-evolving community.

OBJECTIVES:

- Be a voice for education and workforce development in Greater Miami
- Develop and approve education focused legislative priorities for Chamber advocacy at the local, state, and federal levels.
- Establish spaces and partnerships in which Chamber members can interact and develop talent
- Raise awareness and advocate for digital literacy in Miami-Dade County and establish its importance for the growth of our region
- Expand scholarship and internship opportunities for students and employers by raising funds through the South Florida Progress Foundation.

COMMITTEE MEMBERSHIP:

Participation in the Education & Workforce Committee is open to all Greater Miami Chamber members who have interests or concerns in this arena. Members include a broad range of professionals, educators and those passionate about this crucial area of engagement.

LEADERSHIP:

The Education & Workforce Committee is led by a Committee Chair and Vice Chair, who are elected by the Board of Directors for a one-year term. The Committee Chair is responsible for the effective functioning of the Education & Workforce Committee and ensuring its goals and activities are aligned with the committee’s mission and objectives.

EDUCATION & WORKFORCE DEVELOPMENT COMMITTEE

2023-2024 EDUCATION & WORKFORCE DEVELOPMENT COMMITTEE GOALS

- Distribute the Chamber's survey, developed by the Education & Workforce Development committee, to all Chamber members and businesses within Miami-Dade to understand their workforce development challenges and needs.
- Assess, interpret and disseminate workforce survey results and share with educational and training institutions to plan next steps for aligning the future workforce needs of the business community.
- Host (4) education forums/meetings on topics and issues related to education and workforce development.
- Elevate and promote workplace experience for intern/apprentice programs to the Chamber membership.
- Identify businesses that have recently relocated to Miami-Dade County. Research and understand why they chose Miami-Dade and what attracted them to our workforce.

Frank Cantero, Chair

Senior Sales Consultant, Florida Power & Light Energy Services

Lisa Martinez, Vice Chair

Founder and CEO, LM Genuine Solutions

FINANCIAL SERVICES COMMITTEE

Forbes Magazine dubbed Brickell Avenue 'Wall Street South' a few years ago, and that is now only one part of our community's ever-evolving financial services arena. Long a financial leader into Latin America, Miami-Dade as a whole is rapidly evolving into a true global financial services hub, with dozens of hedge and private funds calling our city home; not to mention a myriad of fintech, multi-national, national, community and international banks.

MISSION:

The Financial Services Committee addresses a broad range of regulatory concerns that impact the industry, along with the myriad of both internal and external matters that impact this sector. These include cyber security, FinTech, compliance, community development, insurance, business and corporate needs, talent acquisition, competition, mergers/acquisitions and other relevant topics.

OBJECTIVES:

- Keep members informed on current financial services related issues and regulatory matters
- Provide programming that is relevant, interesting and informative to a diverse group of stakeholders in business, finance and the economy.

COMMITTEE MEMBERSHIP:

Participation in the Financial Services Committee is open to all Greater Miami Chamber of Commerce members who have interests or concerns related to the banking and finance industries. Committee membership is open to all and has a high concentration of financial institutions of all types, including banks, investment advisors, funds and related industry professionals.

LEADERSHIP:

The Financial Services Committee is led by a Committee Chair and Vice Chair, who are elected by the Board of Directors for a one-year term. The Committee Chair is responsible for the effective functioning of the Financial Services Committee and ensuring its goals and activities are aligned with the committee's mission and objectives.

FINANCIAL SERVICES COMMITTEE

2023-2024 FINANCIAL SERVICES COMMITTEE GOALS:

- Collaborate with the Education & Workforce Development Committee to Convene a by-invitation-only roundtable in partnership with MDC's Center for Financial Training to raise awareness and increase the number of banks participating in the curriculum-based apprenticeship program for financial services.
- Host signature Women Leaders Forum and make it a sold-out event.
- Plan and organize the 2024 South Florida Economic Summit and increase attendance and financial performance by 10%
- In partnership with the membership department, recruit and engage 10 new Fintech and other financial services companies.
- Monitor the impact of property insurance legislation on housing affordability, resilience, and cost of doing business.

Emma Pacetti, Chair

SVP/Regional Market Director, Grove Bank & Trust

Daniela Betancourt, Vice Chair

SVP, Director of Global Banking, Seacoast Bank

HEALTHCARE COMMITTEE

One of the defining topics of our times, healthcare is something that touches everyone, and in South Florida, issues abound. The Healthcare Committee works to help drive conversation by engaging with health-related organizations of all types to discuss timely issues that can help create a path to eventual solutions.

MISSION:

The Healthcare Committee helps empower Chamber members to provide the most appropriate health and wellness programs for their employees; supports community efforts to build healthcare programs that are necessary to improve the local workforce; and to improve South Florida's position as a world-class place to live, work, and play.

OBJECTIVES:

- Assist Chamber members learn more about healthcare options and increase their satisfaction with, and confidence in the plans they offer
- Increase Chamber member's understanding of the importance of healthcare in attracting, retaining and developing a healthy, strong and committed workforce, helping to promote Miami's ranking as a healthy community.
- Maintain the Healthcare Committee's signature Chamber programs
- Address Population health issues specific to Miami-Dade area that is likely impacting business community and that by Chamber becoming involved, can make a positive impact.

COMMITTEE MEMBERSHIP:

Participation in the Healthcare Committee is open to all chamber members who have interests or concerns related to healthcare. Members include healthcare and related organizations, community health organizations, healthcare professionals, and key stakeholders within the overall topic of healthcare.

LEADERSHIP:

The Healthcare Committee is led by a Committee Chair and Vice Chair, who are designated by the Chair of the Board for a one-year term. The Committee Chair is responsible for the effective functioning of the Healthcare Committee and ensuring its goals and activities are aligned with the committee's mission and objectives. The Committee Chair is responsible for the effective functioning of the Healthcare Committee and ensuring its goals and activities are aligned with the committee's mission and objectives. .

HEALTHCARE COMMITTEE

2023-2024 HEALTHCARE COMMITTEE GOALS

- Continue to grow the impact, attendance, and net financial performance of Health Care Heroes® by 10% and commemorate the 25th anniversary that will take place in May 2024
- Collaborate with Education & Workforce Development Committee to secure 20 Healthcare industry executives that will complete the community wide survey on future talent and workforce needs.
- Host an educational forum on talent recruitment, engagement, mental health & burnout in the workplace
- Recruit 15 new Chamber members from healthcare industry
- In conjunction with the Governmental Affairs Committee, identify and develop the Chamber's legislative priority for healthcare by December 2023

Eneida Roldan, MD, MPH, MBA, Chair

CEO, FIU Health Care Network, Florida International University

Evelyn Terrell, Vice Chair

Director of Global Health & Telehealth, Nicklaus Children's Health System

HUMAN RESOURCES & PROFESSIONAL DEVELOPMENT COMMITTEE

Whether you have one employee or one thousand, your business is impacted by myriad human resources issues and opportunities. Some of these include attracting, retaining, and developing talent for the success of the organization to stay ahead of a rapidly evolving global society. The Human Resources & Professional Development Committee works to remain ahead of the curve of these complex matters that highly impact all businesses. The HR & Professional Development Committee is dedicated to keeping track of trends and solutions that keep the Chamber's membership on the leading edge of innovation in talent acquisition, talent management, and talent development.

MISSION:

The Human Resources & Professional Development Committee supports, educates, and trains Chamber members with HR and professional development expertise -- support, regardless of the organization's size or structure. The committee provides a forum for networking, information exchange, and inspiring discussion around relevant HR issues.

OBJECTIVES:

- To present seminars on cutting-edge, employment-related issues and advocate on behalf of human resources causes of interest to the business community
- Partner with GMCC committees to leverage expertise of varying degrees of HR knowledge and legal expertise, discussing issues relevant to the local community
- Add value to the GMCC membership while enhancing the Chamber's brand through delivery of quality service and programming

COMMITTEE MEMBERSHIP:

Participation in the Human Resources and Professional Development Committee is open to all Greater Miami Chamber members. Members include businesses and organizations with strong HR leadership, organizations with no HR support whatsoever, business professionals, and key stakeholders in the human resources and employee professional development arena.

LEADERSHIP:

The Human Resources and Professional Development Committee is led by a Committee Chair and Vice Chair, who are elected by the Board of Directors for a one-year term. The Committee Chair is responsible for the effective functioning of the Human Resources and Professional Development Committee and ensuring its goals and activities are aligned with the committee's mission and objectives.

HUMAN RESOURCES & PROFESSIONAL DEVELOPMENT COMMITTEE

2023-2024 HUMAN RESOURCES & PROFESSIONAL DEVELOPMENT COMMITTEE GOALS

- Recruit new (10) mid-senior level Human Resources Professionals to join the committee
- Host (4) Human Resources webinars focused on topics and trends in the HR industry
- Host 17th annual HR Insights Summit
- Collaborate with the Education & Workforce Development Committee to assess and interpret the Chamber's workforce survey results to plan next steps for aligning the future workforce needs of the business community.

Tammy Davidson, Chair

Executive Vice-President Client Services
Right Management Florida/Caribbean

Aaron Tandy, Vice Chair

General Counsel, Boucher Brothers

INTERNATIONAL BUSINESS COMMITTEE

Long before Miami's incorporation in the late 1800's, this region has been a hub of international trade. All the more in this day and age, Miami-Dade is not only a hub for trade to and from Latin America, but in recent years we've experienced dramatic growth from Europe, and now Asia. It's no wonder that Miami is classified as an "Alpha – World City" by the World Cities Study Group.

MISSION:

The International Business Committee serves as a global resource center that identifies, examines and fosters issues and opportunities involving international trade and business that are both of interest and value to Chamber members, local businesses and business organizations, higher education institutions and the community at large.

OBJECTIVES:

- Keep members informed on new trade and policy issues; advise and support Chamber's advocacy efforts on international business issues, trade agreements, tariffs and trade facilitation
- Expand community outreach to Caribbean and Latin American consulates, trade officers and bi-national chambers
- Partner with local airlines, local organizations and government entities to host one or more overseas missions focused on promoting business opportunities for South Florida businesses relating to the targeted countries
- Provide programming that is relevant, interesting and informative to a diverse group of stakeholders involved with, or interested in, international business opportunities

COMMITTEE MEMBERSHIP:

Participation in the International Business Committee is open to chamber members who have interests or concerns related to international business. Members include businesses involved in international trade and related industries, consular corps officials, international industry professionals and key stakeholders in the international arena and those members interested in these areas.

LEADERSHIP:

The International Business Committee is led by a Committee Chair, who is designated by the Chair of the Board for a one-year term and approved by the Board of Directors. The Committee Chair is responsible for the effective functioning of the Committee and ensuring its goals and activities are aligned with the Committee's mission and objectives.

INTERNATIONAL BUSINESS COMMITTEE

2023-2024 INTERNATIONAL COMMITTEE GOALS

- Increase trade members and their opportunities.
 - Continue to grow the foreign trade zone FTZ#32 by adding 10 companies.
 - Promote the usage of Swiftbox platform as a leading vehicle to facilitate and secure export/import documents online.
 - Participate in at least 2 educational sessions in person and/or via virtual platforms on topics related to international business and trade
 - Assign a liaison to the Governmental Affairs Committee to monitor and address issues affecting international businesses
- Encourage consulates and trade offices to be actively engaged in promoting and facilitating international business with Chamber members by:
 - Encourage at least 50% of new and established Consuls and Trade Representatives to attend at least 1 Chamber event, especially Trustee Luncheons, to help them become acquainted with Miami-Dade and the Chamber.
 - Encourage their participation in SEO program.
 - Hold a Chamber orientation tailored to their needs
 - Work with consulates and trade offices to identify programs addressing innovative technologies and promoting best business practices
- Expand international programming to create resilient opportunities for members:
 - Highlight and support international opportunities through Chamber newsletter, social media platforms, events and functions
 - Organize at least 2 outbound trade missions through the “Americas Linkage” program including the Latin America and Caribbean region
 - Recruit 10 new international members through the outbound and inbound missions
 - Work with universities, economic development agencies, and companies to develop a database of companies engaged in international trade

Alejandra Collarte, Group Chair / International Business Chair
Principal, Collarte & Associates LLC

Gina Polo, International Business Vice Chair
Shareholder, Buchanan Ingersoll & Rooney PC

Jose Rojas, Consular and Trade Representatives Chair
Partner, Rojas Law

NEW WORLD CENTER COMMITTEE

Back in the mid-1980s, Alvah H. Chapman, then-publisher of the Miami Herald and an iconic local leader and Greater Miami Chamber Board Chair, understood that with the expansion of Latin America as a global market and Asia beginning to show signs of becoming an economic powerhouse, Miami was geographically well placed to be the new center of the world. Alvah established the New World Center Committee and put much of that vision in place that shaped our urban core and led to the downtown we enjoy today. Now, 40 years later New World Center Committee works to address the big-picture issues that impact and shape the urban core of today and the next 40 years.

MISSION:

Today's New World Center Committee members still focus on projects with catalytic influence on downtown projects in the public and private sectors, focusing on issues that affect the quality of life and economic development.

OBJECTIVES:

- Guide the future growth of Downtown Miami for the next 40 years to not lose the gains made working with both public and private sectors and other partners active in this area, such as the Downtown Development Authority
- Celebrate Miami's central business core's growth and development and overall improvement of key areas within of Downtown Miami
- Promote and support up-and-coming urban transportation nodes within the Urban core provide best quality of life for residents and attract major business with a focus on new economy/tech sector businesses

COMMITTEE MEMBERSHIP:

Participation in the New World Center Committee is open to all chamber members who have interests or concerns in this arena. Committee members include a broad range of professionals, real estate professionals, urban-based businesses, schools, incubators and individuals, along with educational and civic organizations.

LEADERSHIP:

The New World Center Committee is led by a Committee Chair and Vice Chair, who are elected by the Board of Directors for a one-year term. The Committee Chairman is responsible for the effective functioning of the New World Center Committee and ensuring its goals and activities are aligned with the committee's mission and objectives.

NEW WORLD CENTER COMMITTEE

2023-2024 NEW WORLD CENTER COMMITTEE GOALS

- Help steer and inform the pending Downtown Miami Master Plan & Development of Regional Impact (DRI)
- Host a special program on Miami 2050 in partnership with Technology & Innovation Committee
- Host our 9th annual Alvah H. Chapman Jr. Awards of Excellence and grow sponsorship by 10%
- Continue to advocate for the Underdeck (a.k.a. Miami Overtown Greenway: The HEART of Miami) and participate in the Underdeck committee
- Grow and engage the committee by organizing tours and forums that focus on key areas such as Parcel B, Bayfront Park, and the history of Flagler Street.
- Seek new opportunities and leverage the Miami-Dade College Wolfson Campus initiatives for workforce development training.

Javier Betancourt, Chair

Executive Director, Citizens' Independent Transportation Trust (CITT)
Miami-Dade County

NONPROFIT COMMITTEE

The impact of nonprofit organizations on our community cannot be overstated. Not only do nonprofits help tens of thousands of individuals within our community daily, they embody the best of who we are, especially within a region with the broad needs of ours. As public funding has diminished over time, the nonprofit sector has taken on much of the responsibilities of making our community a place to live and play. It has grown well over 97% since 1992. In 2005 alone, the sector generated \$48B in revenues and held \$76B in assets. This sector continues to play an expanding role in economic and social well-being in our county.

MISSION:

The Nonprofit Business Committee assists nonprofit business members with issues management, supports non-profit and for-profit engagement, recognizes nonprofit business management excellence through various awards programs, and communicates nonprofit business accomplishments to the broader business community.

OBJECTIVES:

- Enhance Corporate Social Responsibility among Chamber members
- Elevate nonprofit management and governance practices
- Continue to spotlight innovative excellence in nonprofit programs
- Enhance the profile of the NOVO Awards and its recipients
- Maximize opportunities through the partnership with the Association of Fundraising Professionals regarding the Julia Tuttle Award and Annual National Philanthropy Day

COMMITTEE MEMBERSHIP:

Participation in the Nonprofit Business Committee is open to all Greater Miami Chamber members who are engaged in the nonprofit sector themselves, or are for-profit organizations and individuals who are interested, and/or continually engaged with the non-profit world.

LEADERSHIP:

The Nonprofit Business Committee is led by a Committee Chair and Vice Chair, who are elected by the Board of Directors for a one-year term. The Committee Chair is responsible for the effective functioning of the Nonprofit Business Committee, ensuring its goals and activities are aligned with the committee's mission and objectives.

NONPROFIT COMMITTEE

2023-2024 NONPROFIT BUSINESS COMMITTEE GOALS

- Host (4) education forums and provide training opportunities for the committee members
- Celebrate Nonprofit Excellence by hosting our 22nd annual NOVO Nonprofit Business Awards and promoting National Philanthropy Day and Julie Tuttle Award
- Recruit 10 new company members to join the committee

Gale Nelson, Chair

Big Brothers Big Sisters of Miami

Deborah Koch, Vice Chair

American Red Cross Greater Miami and the Keys

REAL ESTATE COMMITTEE

Real estate has been a defining force in our community since before Miami's founding in 1896. Julia Tuttle convinced her neighbors, Mary and William Brickell to offer land to Henry Flagler to build his railroad into the area, and the transactions have not stopped since. The Greater Miami Chamber of Commerce's Real Estate Committee has historically worked to remain ahead of the curve, ahead of the issues, and helped shape the face of real estate in Miami-Dade. From the suburban sprawl of the 70's and 80's, to the resurgence of the urban experience of the past two decades, to the creation of new 'urban nodes' throughout much of our community, the Real Estate Committee has been a major component of myriad important decisions over the decades which continues to this day.

MISSION:

Our mission of the Real Estate Committee is to be an integral part of our community's real estate landscape. It aims to inform and educate our members and the community at-large on the state of the industry with the goal of helping lead conversations on issues, trends and developments that impact the Greater Miami community through content focused events and media outreach. The committee also functions in an advisory capacity to the Board of Directors by offering recommendations, suggestions and formal guidance relating to existing or prospective legislative issues, programs or activities that are shaping the real estate community.

OBJECTIVES:

- Identify and monitor the interests and concerns of the business community relating to local real estate development trends and associated issues
- Identify opportunities for educating our membership and the public about real estate development trends and associated issues
- Establish rapport with key citizen constituencies to facilitate communication that can be utilized to obtain public understanding and gain support on real estate issues of significance to the business community
- Serve as an "information clearing house" and "sounding board" to recommend public policy items on local, state and federal legislative issues to the Board of Directors

COMMITTEE MEMBERSHIP:

Participation in the Real Estate Committee is open to all chamber members who have interests or concerns related to real estate. Committee members include developers, realtors, agents, brokers, investors and the broad range of professionals who are engaged with the industry.

LEADERSHIP:

The Real Estate Committee is led by a Committee Chair and Vice Chair, who are elected by the Board of Directors for a one-year term. The Committee Chair is responsible for the effective functioning of the Real Estate Committee and ensuring its goals and activities are aligned with the committee's mission and objectives.

REAL ESTATE COMMITTEE

2023-2024 REAL ESTATE COMMITTEE GOALS

- Host at least (3) education forums on topics and issues that affect the Real Estate industry
- Host our 10th annual Developers Forum program and grow sponsorship by 10%
- Host a Cocktails to Closing networking reception and use as a recruiting event to grow membership to the committee and the Chamber.

Carol Ellis-Cutler, Chair

First Vice President, CBRE

Lidija Stefanova, Vice Chair

Audit Partner, BDO USA, LLP

RESILIENCE COMMITTEE

Greater Miami & The Beaches is a coastal community that is a burgeoning hub for trade, logistics, health care, life sciences, international banking, finance, and creative industries. However, our community also faces several shocks and stressors such as hurricanes, aging infrastructure, sea-level rise, sunny day flooding, gridlocked traffic, and serious economic inequalities.

MISSION:

The Resilience Committee looks to engage and impact key governmental and private sector stakeholders to advance solutions and actions protecting our natural resources and supporting the Resilient 305 Strategy – 100 Resilient Cities initiative. The Committee acts on multiple fronts and partners with other Greater Miami Chamber of Commerce committees to address these challenges.

OBJECTIVES:

- Enhance collaboration between business leaders, government, the not-for-profit sector and academia to enable our community to bounce back quicker from the inevitable stressors it faces.
- Support investment in resilient gray, green, and blue built infrastructure, both existing and future.
- Undertake viable ways and promote business opportunities that mitigate the impact of climate change on the future of the region.
- Promote efforts to improve water quality, prevent salt water intrusion, and protect our fresh water supply (Biscayne Aquifer).
- Support the restoration of the Everglades, Biscayne Bay Ecosystem, and Coral Reefs.

COMMITTEE MEMBERSHIP:

Participation in the Resilience Committee is open to all chamber members who have interests or concerns in this arena. Committee members include a broad range of professionals including real estate and construction professionals, urban-based businesses, engineering companies, schools, incubators, City and County officials, and non-governmental organizations.

LEADERSHIP:

The Resilience Committee is led by a Committee Chair and Vice Chair, who are elected by the Board of Directors for a one-year term. The Committee Chair is responsible for the effective functioning of the Committee and ensuring its goals and activities are aligned with the committee's mission and objectives.

RESILIENCE COMMITTEE

2023-2024 RESILIENCE COMMITTEE GOALS

- Create and disseminate a Business Resilience toolkit to provide best practices and help prepare business and nonprofit leaders on disaster preparedness and business resilience.
- Host a Resilient Climate Tech event in Fall 2023
- Host our 9th annual Resilient Solutions Summit in conjunction with Trustee Luncheon in Spring 2023 and grow sponsorship by 10%
- Host at least (2) education forums to engage and educate committee members

David Duckenfield, Chair

President and Partner, Balsera Communications

Lynette Cardoch, Vice Chair

Director, Resilience & Adaptation, Moffatt Nichol

TECHNOLOGY & INNOVATION COMMITTEE

During the last few years Miami's reputation as an innovation hub has soared. The rise of the region as a center for technology, innovation and entrepreneurship is an integral part of long-term success. Without continual growth in this crucial arena, our economic engine will falter. The Chamber's Technology & Innovation Committee is helping to literally drive our region's long-term success.

MISSION:

To create a forum for discussion on technology related topics relevant to the local business community and the region at large, while continuing to establish Miami's place as tech hub for innovation and growth.

OBJECTIVES:

- To create a networking environment that adds value to committee members, the technology industry and business community.
- To be a catalyst of the Greater Miami technology and innovation ecosystem through meetings, networking opportunities and specific initiatives
- Provide programming that is relevant, interesting and informative to a diverse group of stakeholders

COMMITTEE MEMBERSHIP:

Participation in the Technology & Innovation Committee is open to all chamber members who have interests or concerns related to all facets of the region's growing technology infrastructure. Members include technology companies, incubators, related businesses, industry professionals and technology stakeholders.

LEADERSHIP:

The Technology and Innovation Committee is led by a Committee Chair and supported by a Vice-Chair who are designated by the Chairman of the Board for a one-year term and approved by the Board of Directors. The Committee Chairman is responsible for the effective functioning of the Technology and Innovation Committee and ensuring its goals and activities are aligned with the committee's mission and objectives.

TECHNOLOGY & INNOVATION COMMITTEE

2023-2024 TECHNOLOGY & INNOVATION COMMITTEE GOALS

- Recruit 10 new tech companies to join the committee and the Chamber
- Host Miami 2050 Program in partnership with New World Center Committee
- Host (4) Education Forum on topics and trends in the technology industry such as *5G, Blockchain, Drones, Cybersecurity, Data & Analytics, AI, Robotics, ChatGPT and Cloud.*
- Work with Governmental Affairs Committee to initiate conversations with municipalities and local governments to identify how GMCC can assist them to further innovation and technological developments.

Oscar Loynaz, Chair

President, Homestead Campus, Miami Dade College

Jessica Fernandez Ibarra, Vice Chair

Government Affairs Manager, Crown Castle

TRANSPORTATION COMMITTEE

Traffic in Miami-Dade is one of the great issues of our community. How great? INRIX, a Seattle-based transportation data group, recently ranked Miami among the worst U.S. cities for annual hours lost by commuters. Absolutely no one is surprised by that. Traffic is the byproduct of a desirable city on the rise. But solutions are necessary and possible. The Greater Miami Chamber of Commerce Transportation Committee works to bring answers and solutions to the transit woes. Working on a local, state and federal level with public and private entities, this committee aims to re-shape how our transportation systems function.

MISSION:

The Transportation Committee works to leverage partnerships and dialogue between the business community, transportation officials, and local, state, and federal governmental agencies in order to improve transportation infrastructure and mobility through educational forums, legislative and policy initiatives, and improved ridership in mass transit.

OBJECTIVES:

- Evaluate, support, and advocate for legislative, policy initiatives and transit solutions on behalf of Chamber members.
- Educate Chamber members and business community on the latest development on transportation.
- Develop and maintain key partnerships that promote transit solutions for our members and improve overall transportation within the County

COMMITTEE MEMBERSHIP:

Participation in the Transportation Committee is open to all chamber members who have interests or concerns related to transportation issues. Committee members include community organizations, professionals within the transportation arena, private sector advocacy groups, engineers, educational organizations, and concerned citizens.

LEADERSHIP:

The Transportation Committee is led by a Committee Chair and Vice Chair, who are elected by the Board of Directors for a one-year term. The Committee Chair is responsible for the effective functioning of the Transportation Committee and ensuring its goals and activities are aligned with the committee's mission and objectives.

TRANSPORTATION COMMITTEE

2023-2024 TRANSPORTATION COMMITTEE GOALS

- Advocate for, promote and support the SMART Program in following key areas:
 - Funding support and new funding sources
 - Exploring Technology solutions
 - First and Last Mile Solutions
 - Land use / Transit Oriented Development leveraging benefits of Live Local Act
- Evaluate and advocate for transit options
 - Support Development of Tri County transportation services
- Hold 4 educational forums and presentations to assist members in the promotion and adoption of transportation alternatives/solutions:
 - Provide Transportation updates from FDOT on ongoing active projects
 - Explore and promote employer incentives encouraging employee use of transit and telework
 - Help promote the use of alternative transit modes, integrating network of micro mobility lanes along arterial roads / Transit Day

Alice Bravo, P.E., Chair
Principal, Alice Bravo & Associates

Alejandra Argudin Vice Chair
CEO, Miami Parking Authority

WORKFORCE HOUSING COMMITTEE

A recent report entitled “Miami’s Housing Affordability Crisis” notes that our affordable housing challenges are among the worst in the nation. The Workforce Housing Committee looks to promote the enhancement of affordable housing stock, a crucial component of Miami’s growing world-class status. The Committee advocates for important issues, but also works to find creative solutions to the problem.

MISSION:

The Workforce Housing Committee looks to find solutions to the high-cost and low-availability of housing in Miami-Dade. Partnering with nonprofit organizations, banks and businesses, universities and government, the Committee works to find ways to secure workforce housing through advocacy and creative problem-solving.

OBJECTIVES:

- Work with private and public partners to find creative solutions to the housing affordability crisis
- Use data to educate Chamber members and the public about the connection between workforce housing in the marketplace and employee performance, talent retention, local business environment performance, and Miami’s overall regional competitiveness
- Advocate and support efforts to make government funds available for workforce Housing.
- Support up-zoning along transit corridors to allow for density and transportation efficiency

COMMITTEE MEMBERSHIP:

Participation in the Workforce Housing Committee is open to all chamber members who have interests or concerns related to workforce housing issues. Members include housing developers, funders, contractors, lenders, government agencies, advocacy groups, and concerned citizens.

LEADERSHIP:

The Workforce Housing Committee is led by a Committee Chair and Vice Chair, who are elected by the Board of Directors for a one-year term. The Committee Chair is responsible for the effective functioning of the Workforce Housing Committee and ensuring its goals and activities are aligned with the committee’s mission and objectives.

WORKFORCE HOUSING COMMITTEE

2023-2024 WORKFORCE HOUSING COMMITTEE GOALS

- Advocate for the recently enacted “Live Local Act,” which provides material incentives to build affordable and workforce housing.
- Educate the Chamber membership on local public and private efforts of constituencies involved in workforce housing, and the community-at-large on the Live Local Act.
- Update and disseminate the 3rd edition of the Workforce Housing Resource Guide, incorporating new resources available from the Live Local Act, as well as other resources related to workforce housing development that are identified through the committee’s work.
- Explore hosting a second Workforce Housing Solutions Summit or similar event to further educate and engage the committee and community on workforce housing solutions and increase sponsorship by 10%.

Manuel M. del Cañal, Chair

Executive Vice President & Head of Wealth Management, Ocean Bank

Anthony De Yurre, Vice Chair

Partner, Bilzin Sumberg