

22-23

FUTURE  
LEADERS  
OF  
SOUTH  
FLORIDA



LEADERSHIP MIAMI® (LM) CLASS 44



## A MESSAGE FROM THE CHAIR

To LM44 Spring Class,

You did it! You completed the Chamber's premier leadership program and now get to join an impactful and diverse group of Miami leaders--- Leadership Miami® Alumni! Although our journey together may have only been just over 100 days, your impact and legacy will last a lifetime; you were truly able to accomplish so much as individuals, as teams, and as a class.

As individuals, you took opportunities to reflect on yourself as leaders, learning powerful tools from our carefully curated curriculum taught by our distinguished university partners. In your teams, you conquered obstacles, delegated tasks, surpassed your goals, and left a lasting impact on your nonprofit partner. And finally, as a class, you were able to fundraise over \$81K and complete over 5,400 hours of service for our community!

At the beginning of this journey, and really throughout the process, we reminded you that "you get out of this program what you put into it" and I hope as you reflect on your LM journey--- that statement resonates with you. Although everyone's Leadership Miami® experience may be a little different, we hope that we fostered a program and environment that allowed you to learn more about your leadership style, explore the Miami community, network with other Miami leaders, and serve our community through your project. I hope you leverage those skills, the network, and the experience you gained from this program to help build a better Miami for future generations as well. I do want to take a moment to recognize and thank those who contributed to Leadership Miami® Class 44 Spring such a remarkable experience:

Sponsors, speakers, and university partners-Thank you for fostering meaningful discussions and being the foundation of our programming days.

Facilitators-Thank you for supporting our teams along the way and providing guidance to help every team not only meet but exceed their goals.

Executive Planning Committee-Thank you for seamlessly working together to coordinate the countless details that go into this program and making sure we all had fun while doing it.

Tania, Stephanie, GMCC staff, and the South Florida Progress Foundation-Thank you for being reliable, efficient, and innovative in bringing this program to the next level.

Brandon Mitchell, my gentle giant of a Vice Chair-Thank you for not only entertaining but helping implement my sometimes wacky, but usually cheesy ideas (after a few revisions). The program would not have been the same without the yin to my yang.

And finally, thank you LM44 Spring, for letting me shepherd you through your LM experience. Your courage to trust in the process, your dedication to your team, and the energy you poured into this program was unmatched and made our time together very special. I am so proud of each and every one of you. As Winston Churchill once said; "You make a living by what we get, but we make a life by what we give" --- Leadership Miami® was an important chapter in the life you are building, and I am honored to have been a part of it!

Although your journey as an LM participant may be over (yes, it is okay to breathe a sigh of relief) your journey as a changemaker in Miami is just beginning -- and I can't wait to see all that you will accomplish!

Your proud Chair,

**Jen Bouza**

# LEADERSHIP MIAMI® COMMITTEE CHAIRS



**CHAIR**

**Jen Bouza**

Vice President / Relationship Manager  
Global Commercial Banking  
Bank of America



**VICE CHAIR**

**Brandon Mitchell**

Chief Impact Officer  
Millennial Action Project

**EXECUTIVE PLANNING COMMITTEE**



**Ashaki Bronson-Marcellus**  
Vice President  
Business Relationship Manager  
BankUnited, N.A.



**Craig Bond**  
Senior Vice President  
Commercial Banking Group  
First Citizens Bank



**Greys Chenique**  
Vice President  
SBA Business Development Officer  
Professional Bank



**William C. Diaz-Rousselot**  
General Counsel  
Murgado Automotive Group, Inc.



**Raymond Duenas**  
Manager  
Events & Community Affairs  
MiamiHerald



**Monica LLerena**  
Principal/CCO  
CBT Technology Institute



**Jerry Menendez**  
Vice President, Retail Market  
Manager, Coastal Everglades  
Region-South Florida  
TD Bank, America's Most  
Convenient Bank



**Chris Moreno**  
Children's Savings Director  
Catalyst Miami



**Gabriela Maria Neville**  
Development Manager  
Pace Center for Girls

**EXECUTIVE PLANNING COMMITTEE**



**Julissa Rivera**  
Community Investment  
and Grants Assistant  
The Miami Foundation



**Michelle Rodriguez**  
Senior Manager  
Organizational Learning &  
Development Learning &  
Leadership Development  
YMCA OF THE USA



**Norie del Valle**  
Senior Vice President  
Development Organization  
United Way Miami



**Frank Whitaker**  
Associate  
Greenspoon Marder LLP

**TEAM FACILITATORS**



**TEAM 1 LEAD**

**Milenis Gonzalez**

Director of Presidential Events  
and Engagement  
University of Miami



**TEAM 1**

**Ana Montes**

Sr. Legislative & Policy Analyst  
Officer of Commissioner Eileen  
Miami-Dade County



**TEAM 1**

**Viena Perez**

Assistant Vice President, External  
Affairs and Strategic Initiative  
University of Miami



**TEAM 1**

**Peter Rodriguez**

Vice President, Latam Servicing  
Team Lead  
Bank of America



**TEAM 2**

**Paco Castellon**

Managing Director  
Research Operations  
Johns Hopkins University



**TEAM 2 LEAD**

**Jasmin Grant**

Director of Development  
Baptist Health Academics  
Baptist Health South Florida



**TEAM 2**

**Alexandra Leyte-Vida**

Physician Business  
Development Representative  
Baptist Health South Florida



**TEAM 2**

**Liza Perry**

Sr. Project Manager/Florida  
Operations Lead  
CBRE



**TEAM 3**

**Brandon Diaz**

President  
Maverick Marketing Co.

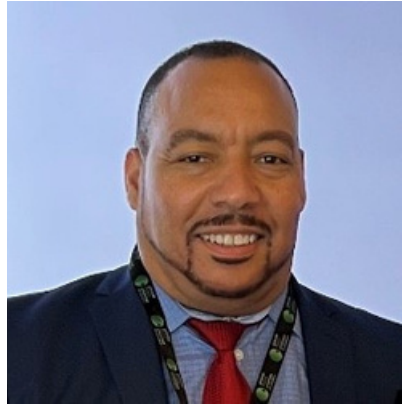
## TEAM FACILITATORS



### TEAM 3

#### Elizabeth Hicks

Account Manager  
South Florida  
Injured Workers Pharmacy



### TEAM 3 LEAD

#### Yian Perrin

Assistant Director  
SFWIB Administration  
CareerSource South Florida



### TEAM 3

#### Helen Roldan

Ballyhoo Media



### TEAM 4 LEAD

#### Mariela Campuzano

Associate Director, Organizational  
Culture and Development  
Jackson Health System



### TEAM 4

#### Carmen Carpio

Museum Membership & Visitor  
Services Manager  
Florida International University



### TEAM 4

#### Patrick Chery

President  
Patrick Chery International



### TEAM 4

#### Micah Marie Johnson

Director of Operations  
Orthopedic Radiology Specialists



### TEAM 5

#### Karen De Leon

Director, Business Operations  
Inter Miami CF



### TEAM 5

#### Faryn Kushner

Strategic Consultant,  
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## TEAM FACILITATORS



### TEAM 5 LEAD

#### **Shane Phillips**

Senior Portfolio Manager  
Provenance Wealth Advisors, LLC



### TEAM 5

#### **Frantz Williams**

Director of Development  
Breakthrough Miami



# OUR TEAMS



TEAM 1

**IGNITE**

CARE Elementary



TEAM 2

**SPARK2SERVE**

Be the Change South Florida



TEAM 3

**DREAM BRIGHT NOW**

Together for Children (TFC)



TEAM 4

**MAGIC4MIAMI**

Chapman Partnership



TEAM 5

**30(THRIV)5**

New Horizons Community  
Mental Health Center

## TEAM 1 : **IGNITE**



Leadership Miami's Team **Ignite** is partnering with CARE Elementary to nurture its students' love of reading and learning. Team Ignite and its supporters will help more than 140 enthusiastic students in PreK4 through grade 5 grow as readers by building and stocking a library in each of CARE Elementary's classrooms and gifting each student his or her own home library of 10 age-appropriate books. Building on CARE Elementary's remarkable work in raising students' reading proficiency levels, Team Ignite's goal is to bring Miami one step closer to building a life of literacy that is only possible with books. Join Team Ignite in helping our Miami readers become leaders!

**TEAM 1: Ignite**



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## TEAM 2 : **SPARK2SERVE**



Be the Change South Florida is tackling food insecurity and food waste by gathering and distributing donated food and creating free, ready to eat meals to be distributed across our community. **Spark2Serve** will support the efforts of Be the Change by supporting the establishment of their new warehouse which will house donated goods and serve as a resource center for those in need of food or other assistance programs.

TEAM 2: **Spark2Serve**



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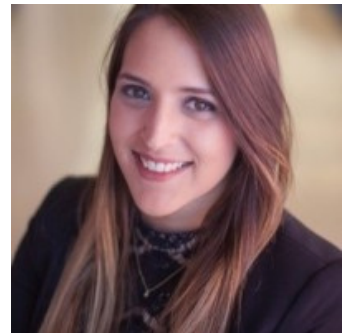
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## TEAM 3: **DREAM BRIGHT NOW**



Together for Children (TFC) is a neighborhood-driven coalition with the goal of breaking the cycle of youth violence in Miami-Dade County by identifying at-risk youth and providing them and their family with targeted services and support. **Dream Bright Now** is partnering with TFC to organize, fund, and hold TFC's first, countywide, youth summit with workshops, activities, services, and resources critical to adolescents' emotional, personal, and professional well-being, which will empower our at-risk youth towards future success. This large, countywide summit will set precedent for future events and seeks to accommodate about 500 students from Miami-Dade County. Join us and help us spread the DREAM.

TEAM 3: Dream Bright Now



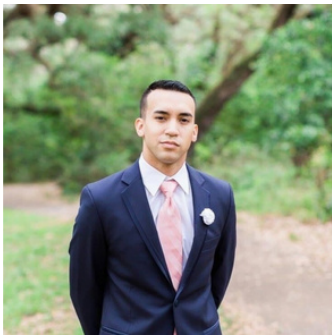
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## TEAM 4 : **MAGIC4MIAMI**



Magic4Miami is a team of leaders united with Chapman Partnership to renovate its mother and baby dorm. Our purpose is to support new and expecting mothers experiencing homelessness by providing safe and comfortable living space and the necessary resources for everyday life while they connect with their babies. Magic4Miami will renovate the mother and baby dorm by designing a new common area and adding personal storage space, cribs, toddler beds, and a resident-inspired mural to make the space feel like home while the mothers and babies are at Chapman.



TEAM 4: Magic4Miami



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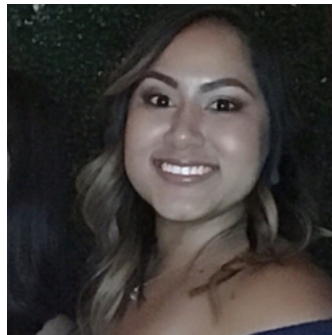
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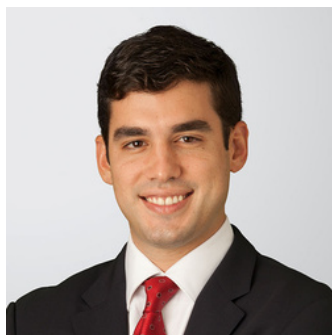
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## TEAM 5 :**30(THRIV)5**

**30 THRIV 5**  
**THRIVE IN THE (305)**

30(THRIV)5 is committed to supporting our Miami-Dade community by providing it with the resources to thrive. We are thrilled to partner with the New Horizons Community Mental Health Center to completely renovate their hybrid classroom to give youth in the Department of Juvenile Justice (DJJ) system a place to learn, grow, collaborate, and advance. Our goal is for this space to give an opportunity to the kids to achieve and maintain a lifestyle free of crime and move into contributing roles in society through access to new and modern technology and an interactive recreational space.

TEAM 5: 30(THRIV)5



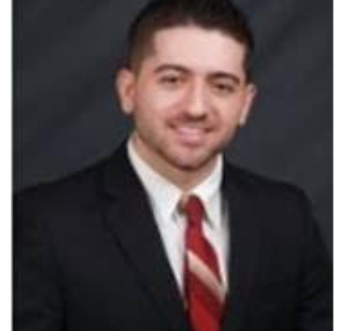
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# OUR TEAMS BY THE NUMBERS

## TEAM 1

### Ignite

**\$41,697.44**

Total Funds Raised

**\$21,958.34**

Total Cashed Raised

**\$19,739.10**

Total in-kind

## TEAM 2

### Spark2Serve

**\$14,179.84**

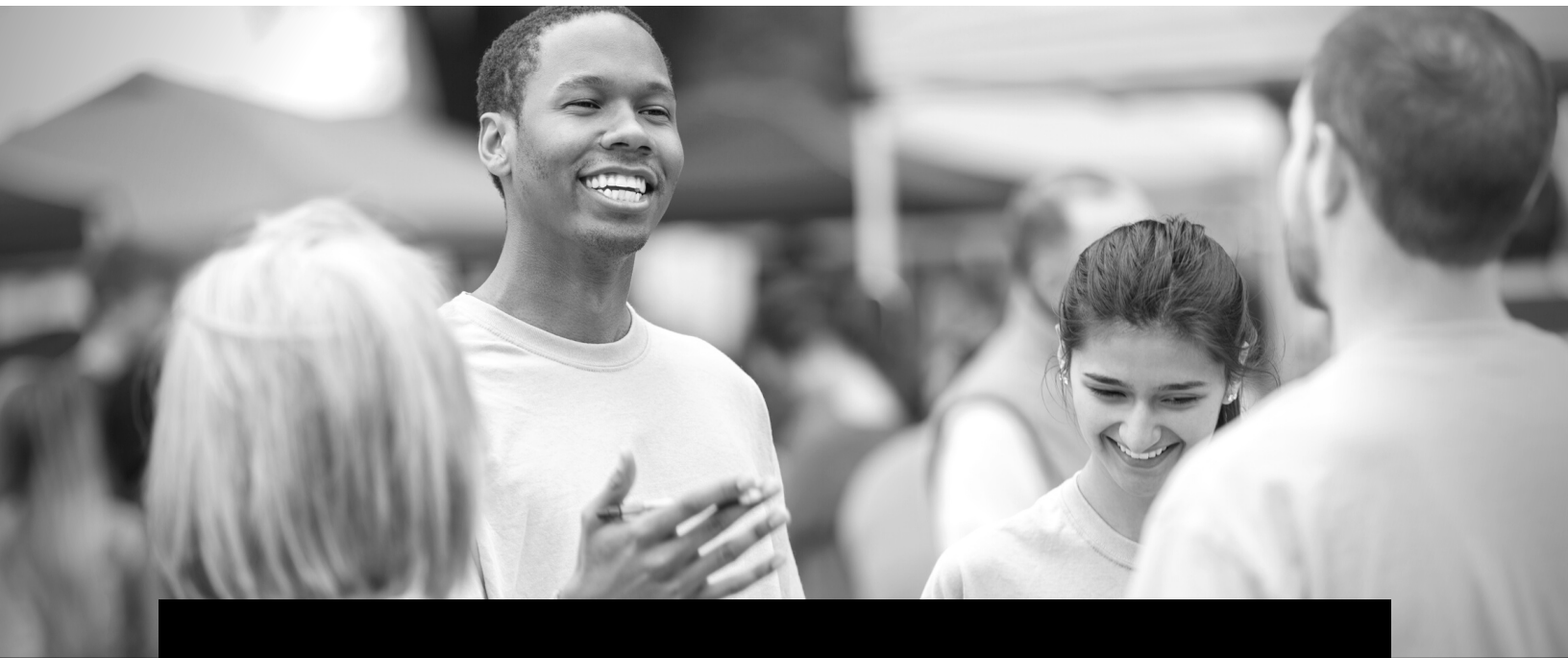
Total Funds Raised

**\$12,925.65**

Total Cashed Raised

**\$1,254.19**

Total in-kind



# OUR TEAMS BY THE NUMBERS

## TEAM 3

### DreamBright Now

**\$24,750.00**

Total Funds Raised

**\$9,750.00**

Total Cashed Raised

**\$15,000.00**

Total in-kind

## TEAM 4

### Magic4Miami

**\$43,799.00**

Total Funds Raised

**\$24,591.00**

Total Cashed Raised

**\$19,208.00**

Total in-kind

## TEAM 5

### 30(THRIV)5

**\$112,263.09**

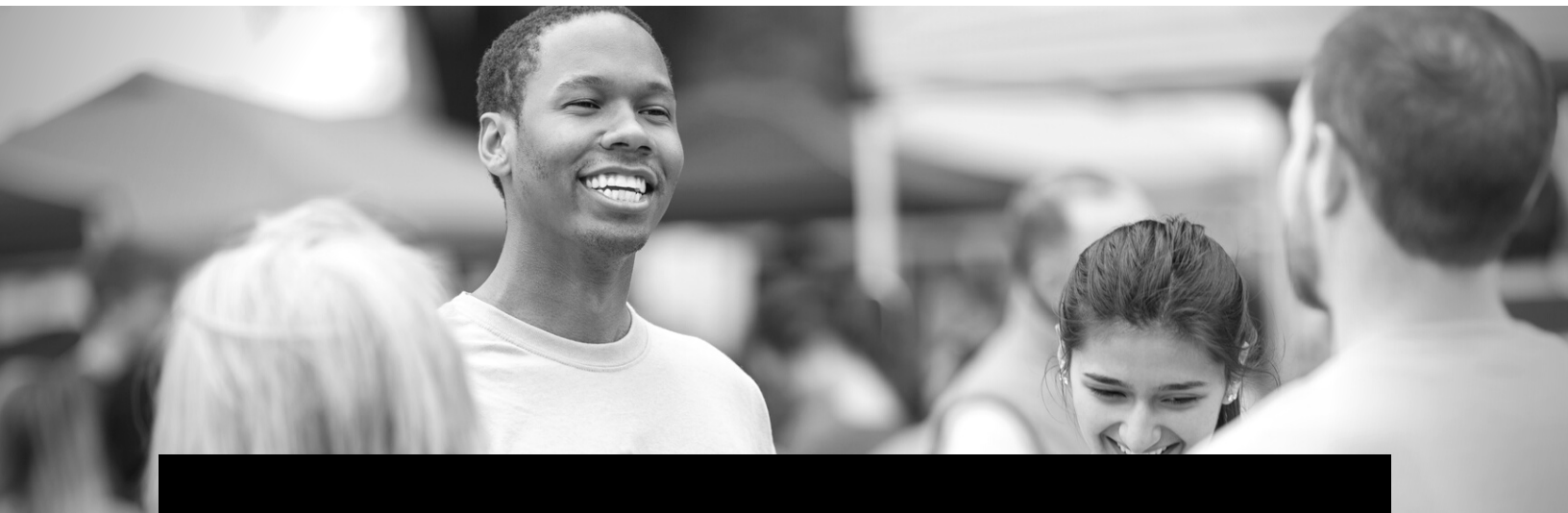
Total Funds Raised

**\$14,663.09**

Total Cashed Raised

**\$97,600.00**

Total in-kind



# LEADERSHIP CREDENTIALS

Upon completion of the Leadership Miami® program, participants earn the Greater Miami Chamber of Commerce's **Leadership Credential** representing **100+ hours** of leadership skills education, development, and practice.

Greater Miami Chamber of Commerce's Leadership Miami® program Leadership Credential represents 100+ hours of leadership skills teaching, development and practice:

**12** classroom teaching hours with top experts from South Florida leading educational institutions teaching advanced leadership Curriculum (*Barry University, Florida International University, Florida Memorial University, Miami Dade College, St. Thomas University, and the University of Miami*)

**18** classroom hours with community leadership, government officials and prominent business executives presenting and facilitating discussion and activities around our critical community issues: resilience, transportation, housing, workforce development, technology, financial literacy, Diversity, Equity & Inclusion.

**55+** hours devoted to executing and delivering defined Team Community Service Project

**8** hours of Fieldwork assignments to broaden awareness of community, to experience diverse cultures and needs, and learn the importance of philanthropy

**7** hours in program delivery, presentations, graduation, and integrating with business leaders in Chamber's Goals conference

