

# HEALTHCARE COMMITTEE

One of the defining topics of our times, healthcare is something that touches everyone, and in South Florida, issues abound. The Healthcare Committee works to help drive conversation by engaging with health-related organizations of all types to discuss timely issues that can help create a path to eventual solutions.

## **MISSION:**

The Healthcare Committee helps empower Chamber members to provide the most appropriate health and wellness programs for their employees; supports community efforts to build healthcare programs that are necessary to improve the local workforce; and to improve South Florida's position as a world-class place to live, work, and play.

## **OBJECTIVES:**

- Assist Chamber members learn more about healthcare options and increase their satisfaction with, and confidence in the plans they offer
- Increase Chamber member's understanding of the importance of healthcare in attracting, retaining and developing a healthy, strong and committed workforce, helping to promote Miami's ranking as a healthy community.
- Maintain the Healthcare Committee's signature Chamber programs
- Address Population health issues specific to Miami-Dade area that is likely impacting business community and that by Chamber becoming involved, can make a positive impact.

## **COMMITTEE MEMBERSHIP:**

Participation in the Healthcare Committee is open to all chamber members who have interests or concerns related to healthcare. Members include healthcare and related organizations, community health organizations, healthcare professionals, and key stakeholders within the overall topic of healthcare.

## **LEADERSHIP:**

The Healthcare Committee is led by a Committee Chair and Vice Chair, who are designated by the Chair of the Board for a one-year term. The Committee Chair is responsible for the effective functioning of the Healthcare Committee and ensuring its goals and activities are aligned with the committee's mission and objectives. The Committee Chair is responsible for the effective functioning of the Healthcare Committee and ensuring its goals and activities are aligned with the committee's mission and objectives. .

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## 2023-2024 HEALTHCARE COMMITTEE GOALS

- Continue to grow the impact, attendance, and net financial performance of Health Care Heroes® by 10% and commemorate the 25th anniversary that will take place in May 2024
- Collaborate with Education & Workforce Development Committee to secure 20 Healthcare industry executives that will complete the community wide survey on future talent and workforce needs.
- Host an educational forum on talent recruitment, engagement, mental health & burnout in the workplace
- Recruit 15 new Chamber members from healthcare industry
- In conjunction with the Governmental Affairs Committee, identify and develop the Chamber's legislative priority for healthcare by December 2023

**Eneida Roldan, MD, MPH, MBA, Chair**

CEO, FIU Health Care Network, Florida International University

**Evelyn Terrell, Vice Chair**

Director of Global Health & Telehealth, Nicklaus Children's Health System