



August 24, 2023

Chairman Oliver G. Gilbert, III
Chairman's Policy Council and Intergovernmental Affairs Committee Chair
111 NW 1st Street, Suite 220
Miami, FL 33128

RE: Greater Miami Chamber of Commerce Opposition to Miami-Dade Legislative Item File Number 231055 relating to food delivery platforms

Dear Chairman Gilbert and Members of the Chairman's Policy Council and Intergovernmental Affairs Committee,

For the past 116 years, the Greater Miami Chamber of Commerce has been the champion for the Greater Miami business community. The Chamber boasts over 900-member businesses representing more than 400,000-member company employees. Recently, several Chamber member businesses expressed their concerns over the proposed food delivery platforms legislation currently being considered by Miami-Dade County.

As written, the legislative proposal would require third-party delivery platforms to provide a customer's name, contact information, identifying information, and customer address to the merchant as a component of every transaction and seeks to exact a financial fine of \$10,000.00 for each transaction violation. The Chamber has concerns that this language would be in direct opposition to intellectual property rights, and we believe it to be incompatible with basic principles of a free-market economy as well as current legislative norms.

Additionally, the Chamber believes that customers do not want their data shared outside of the stipulations in their original agreement with the company. This legislative proposal would require third-party delivery companies to provide customer data without their consent. Sharing customer information in this manner would place the personal information of Miami-Dade County residents at risk of misuse. This requirement also goes firmly against laws placing restrictions on the collection, sharing or disclosure of customer data that many states, including Florida, have adopted. Third-party delivery companies have the security capabilities to collect and safely store customer data. In contrast, this bill imposes no requirements on recipients to safeguard this information. If platforms were required to share customer data as provided in this bill, they could not provide any assurance that their customer's data would be safe.

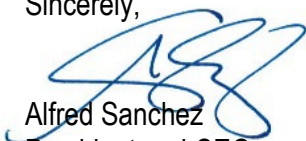
That we know of, no other state or local government in the state or even the country has approved this language. Moreover, this language was introduced at the state level and then withdrawn after concerns raised by the third-party delivery platforms and other industry associations.

Greater Miami Chamber of Commerce

SunTrust International Center,
1 SE 3rd Avenue, Suite 1410, Miami, FL 33131
305-350-7700
www.MiamiChamber.com

The Greater Miami Chamber of Commerce is opposed to Miami-Dade Legislation Item File Number 231055. We have concerns over the requirement to provide sensitive customer data without their consent and the unforeseen consequences for all industry sectors resulting from the precedent set by the legislation. We thank you in advance for your consideration, and please do not hesitate to reach out with any questions.

Sincerely,



Alfred Sanchez
President and CEO
Greater Miami Chamber of Commerce

Cc:

Chairman's Policy Council and Intergovernmental Affairs Committee
Miami-Dade County Mayor Daniella Levine Cava

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